



Dr. Shobha B. Kyatanavar

BE(IE),MBA,KSET, Ph.D

Contact number:9449832411

Career Objective

Aspire to take new challenges in the organization which helps in the growth of the Institute, utilizing my skills efficiently and effectively.

Personal Profile

- ⇒ Dynamic, self motivated, optimistic, confident and focused professional with effective communication, interpersonal and influencing skills.
- ⇒ Possess ability to make positive contributions towards organization and team.
- ⇒ Professional appearance and manners, with zeal to make a career in teaching and training profession.

Education

- ⇒ **Ph.D on topic entitled** “A Study of Price Performance of Initial Public Offerings in Indian Stock Market from 2004-2013”, from School of Business and Economics, Rani Channamma University, Vidyasangama, Belagavi.
- ⇒ Passed **KSET (Karnataka State Eligibility Test)** for Lecturership in the year 2014.
- ⇒ **MBA** from Kousali Institute of Management Studies, Karnatak University, Dharwad in 1999.
- ⇒ **B.E (Instrumentation Engineering)** from B.V.B. College of Engineering and Technology, Hubli in 1995.
- ⇒ **Diploma in Information & System Management** from Aptech Computer Education, Hubli in 1997.

Additional Qualification

⇒ NSE’s Certification of Financial Markets in the following modules:

- NSDL-Depository Operations Module.
- Derivatives Core Module.
- Commodities Market Module.
- Capital Market (Dealers) Module.
- Securities Market (Basic) Module.
- Corporate Governance Module

along with

- AMFI Mutual Fund (Advisors) Module.
- IRDA(Insurance Regulatory Development Authority).
- Certified as ‘**Financial Education Resource Person**’ by **SEBI** and **NISM**.

Presently working as a Senior Lecturer in KLE Society’s College of Business Administration, Hubli since 11th August 2009- experience of 12 and a half years in academics.

1. Handling **Finance specialization** subjects, Corporate Finance, Financial Services and Institutions, Project Management, Stock Exchange Operation and Forex Management.
2. Handling other subjects like Banking Operations, Insurance Management, Financial Management, Business Finance, Business Environment, Costing Fundamentals, Corporate Accounting, Small Enterprise Management and Principles of Management
3. Also served the Institute as **Principal** for 6 months achieving full admissions of 160 students during the year 2016-17, highest ever in KLES's CBA Hubballi by handling around 324 enquires, and starting up with 3 divisions A,B and C for first Semester BBA, for the academic year 2016-17.

Academic Achievements

	FDP	Workshop	National	International
Attended/Presented	12	14	18	6
Publication	---	---	8	5

Details as given below,

- 1) Presented the Paper entitled "Knowledge Management An Overview" on 22nd January 2014 at the International Conference organized by Bishop Heber College (Autonomous), Tiruchirappalli, Published in Applied Research in Commerce and Management, PG and Research Department of Commerce, Tiruchirappalli.
- 2) Presented the Paper entitled "Social Positioning" A Notion of Social Marketing for Competitive Positioning Strategies on 15th March 2014 at the One Day National Conference organized by Jain College of MCA & MBA, Belgaum. Published in Abhijnan Journal of Management Research ISSN: 2348-6082 on March 2014
- 3) Presented the Paper entitled "Challenges of Depreciation on Indian Rupee on Higher Trajectory of Growth" on 24th & 25th January 2014 at the Two Day National Seminar organized by Gudleppa Hallikeri College, Haveri.
- 4) Presented the Paper entitled "Ethical Issues Facing the Banking Industry – A Study" & The Economic and Financial Implications of (Online) on 15th March 2014 at the One Day National Conference organized by Jain College of MCA & MBA, Belgaum.
- 5) Attended as a Delegate at 2 days National Conference on Responsive Management Education organized by PG Dept of Business Administration, Rani Channamma University, Belagavi on 9th and 10th August 2014.
- 6) FDP on "Research-An Integral Part of Higher Education" organized by Chetan Business School, Hubli on 2nd January 2015.
- 7) Presented a paper on Alibaba IPO and E-Commerce in the National Conference organized by the Department of Commerce and Economics, First Grade College, Byadgi on 13th March 2015.

- 8)** Presented and published a paper entitled “The largest IPO” in two days National Seminar organized by Alluri Institute of Management Sciences, Warangal, Tamilnadu State on 22nd & 23rd July 2015.
- 9)** Presented and published a paper entitled “Brics Nation” in the International Conference on “Strategies for Sustainable Growth of E-Commerce” on 24th & 25th July 2015 at V.H.N. Senthikumara Nadar College, Virudhunagar, Tamilnadu.
- 10)** Presented a paper in One Day Conference on “The Future of Management organized by Ballari Institute of Technology & Management, Ballari on 29th August 2015. Her paper Presentation entitled as “Emerging Markets and their Impact”.
- 11)** Presented a paper in Two Days National Conference entitled “The Prospects and Challenges of the young workforce” organized by the K.L.E Society’s S. Nijalingappa College, Bengaluru on 4th & 5th September 2015.
- 12)** Attended workshop on “Writing Research Papers & Drafting Proposals in Social Sciences” conducted by KLS IMER, Belagavi on 12th & 13th January 2016
- 13)** Attended and presented a paper on “Innovative Academic & Administrative Reforms in Higher Education for Global competency” in a two day National Conference on 21st and 22nd March 2016, conducted by PC Jabin Science College, Hubballi.
- 14)** Attended workshop on “Research Ideas in Management and Commerce” conducted by Chetan Business School, Hubballi on 13th April 2016.
- 15)** Attended One Day Faculty Development workshop on “Education in Digital Era ” conducted by Global Business School, Hubballi on 21st July, 2016.
- 16)** Attended One Day Seminar on “Tax Reforms – GST & Corporate Governance” conducted by IEMS B- School, Hubballi on 19th October, 2016.
- 17)** Attended One Day Legal Awareness Programme on “Intellectual Property Rights for MSME’s and Academicians” organized by National Law School of India University, Bangalore in association with Ministry of MSME, Development Institute, Hubballi and KLES’s Gurusiddappa Kotambari Law College, Hubballi on 25th October, 2016.
- 18)** Presented a paper entitled “National Program on Technology Enhanced Learning (NPTEL)” in One Day State level Seminar on “Participatory learning & its impact on Quality enhancement in Higher Education Institutions” at KLES’s Gudleppa Hallikeri College Haveri on 27th February 2017.
- 19)** Presented a paper entitled “Literature on Facebook as a technology enhanced Learning Environment” in One Day State level Seminar on “Participatory learning & its impact on Quality enhancement in Higher Education Institutions” at KLES’s Gudleppa Hallikeri College Haveri on 27th February 2017.

20) Attended NAAC Sponsored two day National Seminar on “Innovative Curriculum for Student Employability and Global Competency” organized by KLES’s P. C. Jabin Science College Hubballi on 2nd and 3rd of March, 2017.

21) Attended One Day Workshop on “Desire to Inspire, Educate Women Build the Nation” organized by IQAC and Women Empowerment Cell in KLE Society’s Shri Mrityunjaya College of Arts and Commerce, Dharwad on 25th March, 2017.

22) Attended three days Faculty Development Program on “Research Methodology and Data Analysis using ‘R’” organized by Department of MBA and Research Center, RNSIT-MBA, Bengaluru from on 10th to 12th August 2017.

23) Participated in a workshop on Mutual Funds on 9th December 2017 organized jointly by Karnatak University and Colleges, Commerce Teachers Association and P.G. Department of Studies in Commerce in Karnatak University, Dharwad.

24) Presented and published a paper in A National Conference on Digital Revolution and New India in association with Association of Indian Management Schools (AIMS) in Adarsh Institute of Management and Information Technology, Banagalore on 15th December 2017. Her paper Presentation entitled as “Crisis Led to Banking Reforms in India”.

25) Presented and published a paper in the International Conference on Commerce and Management in the Changing times (ICCMCT’17) organized by the Post Graduate Department of Commerce, Maharaja’s College, Ernakulam on 23rd December 2017. Her paper Presentation entitled as “Role of FDI and FII in Economic Growth”.

26) Presented and published a paper in the International Conference on Impact of Demonetization & Goods and Service Tax (GST) on Indian and Global Economy organized by Akkihal Foundation’s Smt. & Shri G.S. Akkihal College of Commerce and Post Graduate Institute of Commerce, Dharwad on 5th and 6th January, 2018. Her paper Presentation entitled as “ Implication of GST and Centre State Relationship”.

27) Presented a paper in IQAC sponsored “One day National level Seminar on Tax Reforms in India – GST and won Third place with a cash price of Rs 1000/- held on 16th March 2018 in Department of Collegiate Education, Government First Grade College, Shiggaon.

28) Presented a paper on Management Practices in Startups and published a paper in the National Conference organized by KLE Society’s Institute of Management Studies and Research, Hubballi on 15th May, 2018. Her paper Presentation entitled as “Raising Funds through IPO”.

29) Attended 12 days online training program on “SPSS for Beginners” organized by KLE Society’s S C P Arts, Science & D D S Commerce College, Mahalingpuri, from 8th May to 20th May 2020.

30) Attended 2 weeks Faculty Development Program on “ICT Based New Paradigms of E-Teaching and E-learning: Digital Pedagogy” organized by Department of Computer Science, Mata Sundri College for Women University of Delhi, from September 15 to September 30, 2020 and obtained a Grade A+.

31) Attended 7 days “State Level Workshop on Research Methodology” organized by AVM’s Karmaveer Bhaurao Patil Degree College Arts, Commerce & Science, Thane, Mumbai from 1st April to 8th April 2021.

32) Attended Faculty Development Program for 3 month duration from December 2021 to February 2022 on “Inspiring Faculty Program” conducted by Harappa School of Leadership, New Delhi.

33) Participated in a One- day NCW sponsored Webinar on “ Bridging the Gender Pay Gap: A Way Forward to Promote Woman Workforce Participation” by Department of Management Studies, Ramaiah Institute of Technology, Bangalore on 22nd February 2022.

34) Participated in “Saturday Talk Series: Teaching Pedagogies & Practices” conducted by School of Commerce, Presidency University, Bengaluru on 26th February 2022.

35) Participated in “International Innovative Web Conference on Personality Development and soft Skills” conducted by B.V.V. Sangha’s College, Mudhol on 12th March 2022.

36) Attended one Week MDP on “ Unleashing the Spirit of Entrepreneurship through New Age Start up” organized by Department of Management Studies in Association with infinite Sum Modeling Inc., USA & IQAC, Ramaiah Institute of Technology, Bangalore from 7th to 12th March 2022.

37) Attended Six Days MDP on “ Innovation, Digitalization and Change Management” organized by Department of Management Studies, Ramaiah Institute of Technology, Bangalore from 21st to 26th March 2022.

38) Participated in “Transforming Higher Education in India- A Research Enabled Knowledge Ecology “ conducted by MPB Institute of Management, Bangalore on 2nd July 2022.

39) Participated in Faculty Development Training Program on " Leveraging Unlimited potential of faculties in Digital Age” conducted by Global Business School – Hubballi in association with London School of Digital Business on 9th July 2022.

40) Participated in “Writing Winning: Research Projects for Funding” conducted by MPB Institute of Management, Bangalore on 23rd July 2022.

41) Participated in “Case Writing Workshop” conducted by KLE Technology University - School of Management Studies & Research from 24th August to 12th September 2022.

Journal Publications:

❖ Published an article “Emerging Markets and their Impact“ in INTERNATIONAL MULTIDISCIPLINARY E –JOURNAL – An International Peer Reviewed, Refereed Journal, ISSN : 2277-4262, Volume IV, Issue VIII, Aug-2015. Page 272.

❖ Published a paper for publication in Spurthi: IMSR Journal of Management Thoughts on “Analysis of the Initial public offering of 2004 in Indian Stock Market ”. ISSN: 2249-1201.

- ❖ Published an article, “Price Performance of the Initial public offering of 2008 in Indian Stock Market “ published in Prerana - Global Educare Foundation Journal (GEFJ) with ISBN No. 978-93-84935-43-6, October-2015.
- ❖ Published an article, “Performance of analysis of IPO's “ published in Journal Press India in January-June 2022, Volume 9, Issue 1 of PRAGATI: Journal of Indian Economy.

Activities

1. Heading the onus as a **Placement Officer** for the college for five years.
 - In 2010, **7** companies on a single day visited our campus on 20th April and 152 students were shortlisted.
 - In 2011, **8** companies visited our campus on a single day on 27th April and 211 students were shortlisted.
 - In 2012, **9** companies visited our campus and 166 students were shortlisted.
 - In 2014, **11** companies visited our campus and 122 students were shortlisted.
 - In 2014, **11** companies visited our campus and 80 students were shortlisted.
2. **Exam Co-ordinator** for five years from 2010-2011 to 2014-2015, executed all the Internal Assessment tests being held in the campus.
3. **Academic Forum head** for two academic years 2011-12 and 2012-13.
4. **Cultural Forum head** for two years from 2013-14 and 2014-2015.
5. **CSR –Corporate Social Responsibility Portfolio head** for the past 7 years since 2016.
6. Co-ordinated **Investor Financial Education program by SEBI-NISM** for Final year Students during the year 2022 for 75 students, popularly known as Kona Kona Shiksha Program.
7. Conducted **IRDA (Insurance Regulatory and Development Authority) and AMFI** certification (Association of Mutual Funds in India) Exam for final year students especially who are pursuing specialization in finance subject.
8. Prepared Questionnaire for the Entrance Test 2009-10 and part of **Admission Committee** of incoming students in BBA till 2015-2016.
9. Attended a four day Training of Trainers(**TOT) workshop**, held from 21st June to 24th June 2010 by Icreate,Inc.
10. **Member of the Organising Committee** for the ‘**EDP**’ held on 9th November 2010 sponsored by Golden Jubilee Trust of Karnataka Chamber of Commerce & Industry, Hubli, which was conducted in our campus.
11. **Member of the Organising Committee** for the **National Level Conference** on SEM’s in Global Economy held on 3rd December 2010 , which was conducted in our campus.
12. Attended one day workshop on **Syllabus Deliberations** for II Semester BBA course, Karnatak University Dharwad held on 19th March 2011.
13. As a Question Paper Setter, the question paper for the Subjects Financial Management, Financial Accounting, Cost and Management Accounting and International Business was set for Karnataka State Law University, Hubli.

14. Panel member for evaluation of Exam work at Karnatak University, Dharwad.
15. **Member of the Organising Committee “Aavishkar-2011” , 2013 and 2016** a National level Management fest conducted by KLE Society’s College of Business Administration, Hubli.
16. Participated in ‘One day faculty development Programme’, Held on 10th July, 2012 on “**Management Teachers 2015: New Age Teacher**” organized by Association of Indian Management Schools(AIMS).
17. Faculty - Event Co-ordinator for the workshop “**How to become Number One**” by **Mr. Yandamoori Veerendranath**, a renowned motivational writer and a novelist in telugu held on 6th August 2012 which was conducted in our campus.

For any event collectively organized by the institute, I have always been a part and contributed to the best of my abilities.

Professional Synopsis

- ✓ Over **9 years**’ experience in Operations and Client Servicing in the financial services sector.
- ✓ *Earlier associated with **Stock Holding Corporation of India Ltd. as Executive; and Relationship Manager in India Infoline Ltd** managing all areas of operations namely Account opening, Demat, Trades, Equibuy, Securities trading, Loan against shares and Pledge departments.*
- ✓ Extensive experience in managing services involving delivery of securities, dematerialisation of shares, credit collection & compliance with statutory norms.
- ✓ Adept at building and maintaining healthy business relations with Corporate Clients, external agencies and regulatory authorities like SEBI, NSDL, Stock Exchanges, etc.
- ✓ Proficient in building and maintaining healthy business relations with Corporate Clients and external agencies like Agents, Brokers, Banks, Financial Institutions, etc.
- ✓ Possess demonstrated inter-personal and analytical skills with the exposure of working in a computerised environment.

Organizational Experience

July ‘07 to Aug ‘09 with India Infoline Ltd.

As Relationship Manager in Hubli

IIFL is a one stop financial service organization(Equity Broking ,Commodity, Insurance, Mutual fund and NBFC), most respected for quality of its advice, personalized service and cutting edge technology. India Infoline works on a vision to be the most respected company in the Financial Service space.

Key Result Areas;

- *Client acquisition, rendering advisory services/tips towards clients.*
- *Achieved targets month on month basis.*
- *Ranked best RM for OND quarter.*
- *Recognized amongst best RM’s for acquiring maximum no of account openings and generating brokerage.*

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Aug’99 to Apr ‘06 with Stock Holding Corporation of India Ltd.

As Executive in Hubli and Rajkot.

SHCIL has been promoted by All India Financial Institutions – IDBI, UTI, LIC, ICICI, IFCI, IRBI, GIC and its subsidiaries. SHCIL is India's largest Custodian & Depository Participant.

Key Result Areas;

- Managing a team of 7 – 20 members involved in the following operations:

Of Depository, Trading Activities, Portfolio Management/ Advisory Services , and Marketing.

Significant Accomplishments;

- ⇒ Actively involved in achieving the pre-defined targets.
- ⇒ Significantly contributed towards getting 100 scheme transfers to lifetime account on a single day in Hubli which is a record in SHCIL.
- ⇒ Instrumental in mobilising Mutual Funds, viz SBI Child Care Plan, Birla MIP, Reliance Pharma Fund.

Extra Curricular Activities

- ⇒ Secretary of Instrumentation Engineer's Association during final year of Engineering.
- ⇒ Senate Representative for Karnatak University during M.B.A.

Personal Details

Marital Status	:	Married with two children.
Husband's Name	:	Basalingappa C. Kyatanavar
Caste	:	Hindu Lingayat
Languages Known	:	English, Hindi, Kannada and French.